

FRIENDS OF THE SAN PEDRO RIVER
Board of Directors Meeting
November 9, 2010
Minutes

1. Call to Order. The Meeting was called to order by Pres. Ron Serviss at 6:00 p.m.
2. Roll Call. Members present were: Ron Serviss, Dutch Nagle, Tom Arnold, John Rose, Gary Noonan, Tom Clancy, and Sally Rosén. Chris Long and Robert Weissler were absent due to illness. No BLM personnel were present.
3. Approval of Minutes.
 - a. October 12, 2010 Regular Meeting. Motion to approve Dutch Nagle, Sally Rosén seconded. Approved with grammar corrections
 - b. October 17, 2010 Special Board Meeting Motion to approve Gary Noonan, second. Sally Rosén. Approved.
4. Election of Vice-President. Confirm the election of Chris Long as Vice-President for FY Year 2010-11. Motion to confirm election Tom Clancy, seconded Tom Arnold. Approved
5. BLM Report. No BLM report due to absence of staff.
 - a. Jim Mahoney was to seek permission for public walks to Contention City.
6. Treasurer's Report - Tom Arnold. Balance sheets were explained and discussed and approved. The sheets showed 2008, 2009, and 2010. The funds from the Walton Foundation grant need to be in an interest-bearing account according to the contract with the foundation. There was discussion as to how the grant will be administered.
7. Grants Report – Dutch.
 - a. Walton Family Foundation Grant There was discussion about the administration of the grant and how the consultant will be paid for her services.
 - b. Northrop Grumman Cyber Grant - \$250. Suggestions for use of this grant area:
 - 1) Purchase a Motion Camera for SP House pond-There was concern for the security of the camera, Ron will discuss this with Ted Mouras,
 - 2) Revise & print Children's Scavenger Hunt-this can easily be done with copier,
 - 3) Partial payment for reprints of "Crossing Boundaries-author indicated that it is just a matter of placing order for these to be sold at bookstore. (Update: We got a box of this book from The Nature Conservancy, so we will not need to reprint at this time.)
8. President's Report - Ron Serviss.
 - a. Request to purchase a compass training package- The training package is for use in conjunction with the Fairbank field trip program to teach orienteering to students. This was approved for \$300. Motion John Rose, second Sally Rosén.

- b. Approval for President to attend National Landscape System Summit. This event follows Friends Convention in Las Vegas, Nov 15-16, est. expense \$300. Motion to approve Gary Noonan, seconded Dutch Nagle. The additional expense was approved.
 - c. Beaver Video use by History Channel-Ron will check with History Channel to see if there will be reimbursement for the use of the video and if videographer, Mike Foster, will get on screen credit. (Update: Per Dutch Nagle: Discovery Channel has put the Beaver project on hold. He also told them to contact Mike directly, since he owns all the bits and pieces of our video plus a lot more. If they wanted to do any filming on the SPRNCA, they would need a permit from BLM, not from us.)
 - d. BLM Assistance agreement-This is still in process. Supposedly, all changes the board asked for have been made.
9. Board Reports.
- a. Membership - Gary Noonan. Membership coordinator Renell Stewart provided the following information as of 1 Nov 2010: 176 members.
 - b. Awards Program - Gary Noonan. Given the number of awards to be given (one time making up for years with no recognition for volunteers), Noonan recommends that we hold a special potluck at San Pedro House. There will not be time to make all the awards during Fairbank Days. We do not want to rush through things. In addition, as noted below we need to add Lester Mauk to the awards to be given and order a plaque and presidential lifetime award for him.
 - Award Categories
 - Awards from FSPR
 - Hours per fiscal year--Presidential Awards (pin, certificate, letter)
 - 100 to 249 hours Bronze Level
 - 250 to 499 hours Silver Level
 - 500 hours or more Gold Level
 - Hours Total for all years
 - 500 hours FSPR pin
 - 1000 hours Plaque from FSPR
 - 1500 hours Vermilion Flycatcher Pin
 - 2000 hours Memorial Brick (Triple Size) and Green Kingfisher Pin
 - 3000 hours Quail Pin
 - 4000 hours Roadrunner Pin and Presidential Lifetime Pin,
 - Certificate and Letter
 - c. Dedication Walkway – Dutch. Walkway has been installed but some changes need to be made, so there will be no sales of bricks yet.
 - d. 2011 FSPR tri-fold Calendar - Chris Long Approved for printing.
 - e. 2011 FSPR Hike Schedule – Chris Long Approved for printing.
 - f. Self-guide walk at Fairbank—Chris Long Approved for printing.
10. New Business.
- a. Need extra volunteers for Fairbank Day, Saturday November 20 – Chris Long.

b. International Boundary and Water Commission request- It was decided not to participate.

11. Next Meeting. December 14

12. Adjourn.

Other Information.

Statistics:

- Current Membership: 176 (3 new members , 6 renewals, 8 removed)
- Active Volunteers/Docents (at least 1 hour in Oct): 41 (plus 3 DAR) this counts only the people who volunteered in October, so will go up as we get further into the year
- YTD Events: 28
- YTD Participation: 223
- Volunteer Hours YTD: 989 (.55 FTEs, \$20,027)
- Youth Events (Education Programs): 4 (including Water Wise)
- Youth Participation (estimate): 421

Photo Website – Gary Noonan.

- As of November 7, the photo website for FSPR has been viewed 93,123 times. Ron Stewart has very kindly agreed to help with managing the photo website. We will be inviting members and volunteers to submit additional photos and will be augmenting the site significantly
- Ron Stewart brought up the important fact that FSPR should be using online storage for the photos submitted for the photo website. We also should be using online storage for documents of legal and historic importance. An online storage site with significant backup capabilities is I think crucial for FSPR to adequately maintain records and photos. I have not yet had a chance to review various online storage sites and make a recommendation. A review of some major online storage sites is at <http://online-storage-service-review.toptenreviews.com/>. Costs are modest, ranging from approximately \$5-\$10 a month.

Membership Details:

1. Three new memberships were added in October: Charters, Lane & Miller, and Marra. Six members renewed: Bortman, Emeigh, Ford, Galloway, Holland, and Moss. Ten renewal reminders were mailed out during the month.

Eight members were removed from the list due to non-response to our reminders. Following are the names and email addresses so that they can be removed from the email distribution list:

Doolittle: nandoolittle@yahoo.com

Heath: lazymd@vtc.net

Levinson: srlev@cox.net

McHone: elainemchone@aol.com

Mekkelson no email on record

Steffenson: judisteffenson@hotmail.com

Taylor: no email on record

Troncale: no email on record

2. Noonan analysis: Membership is again declining.

2010

May-160

June-182 (24 new members in May, including 18 at _ price for IMBD

July-186-

August 170

September-183

October-181

November-176

3. Factors possibly influencing membership

a. Membership costs in constant dollars have increased nearly 250% since the origin of FSPR. I used the federal inflation calculator (<http://data.bls.gov/cgi-bin/epicalc.pl>) to convert the cost for a single membership into \$2010.

1987	\$11.54
1993	\$15.12
2000	\$25.37
2010	\$25.00

Membership dues were originally apparently intended to cover operating costs such as mailing a copy of the newsletter to all dues paying members. The emphasis has switched to considering membership dues as a revenue source. FSPR dues recommendation: We should avoid any future increases for a while because such increases may actually decrease total revenues by discouraging membership.

b. When FSPR first started volunteers worked intensively to restore the San Pedro House and for several years worked on various projects such as trails. However, I don't think that in the earlier years when membership was much higher than today, that as many volunteer activities were ongoing. My impression is that many of today's volunteers feel that they should not have to pay dues for the privilege of volunteering. In other words, FSPR is a somewhat different organization than in the early days.

c. The half-price membership drive on IMBD was very successful. The board approved another such drive for the November 20 Fairbank days. Renell and Ron Stewart have kindly agreed to run the membership drive on November 20.