

FSPR BOARD OF DIRECTORS MEETING

January 13, 2009

18 January 09

1. Call to Order at 1805.
2. Present were Dutch Nagle, John Rose, Ted Mouras, Brian Bellew (BLM), Mark Rekshynskyj (BLM), Jim Mahoney (BLM), Alan Blixt, Anne Graf, Teresa Miranda, Ron Serviss, Pat Adams, Cat McPhillips, & Mike Foster.
3. Minutes from the December 2008 BOD meeting were approved.
4. Brian Bellew, the BLM Tucson Field Office Manager, and Mark Rekshynskyj, the new San Pedro Office Manager were introduced to the Board. Mark comes from a law enforcement background and since joining BLM in 2000 has served in Nevada as the manager for the Red Rocks NCA. He has experience with partnerships and is looking forward to managing both the SPRNCA and Las Cienagas NCA. A complete bio for Mark will appear in our February Newsletter.
5. Pat Adams and Cat McPhillips were introduced and provided an opportunity to speak with the BOD and BLM about the activities they are involved in with the FSPR and ways that the Friends might broaden the appeal to and participation of younger people in our activities in the SPRNCA. Pat & Cat first started working in the SPRNCA as part of a river cleanup project supported by Buena High and are now involved in assisting Mike in monitoring beaver activity along a segment of the river. They both acknowledged the difficulty they have had with getting their former Buena High classmates interested in the river, but suggested a couple of ideas that might work. First, the use of younger people to attract younger people was strongly recommended. They also suggested that focusing on biology students at the high school and at Cochise College is more likely to bring success. We should include a variety of activities to broaden the appeal including river cleanup, scientific studies and surveys, and activities with younger children. Some ideas discussed include: having a docent, SCA, and Pat and/or Cat speak to students in their classrooms and invite them to get involved; and creating a blog linked to the FSPR website that allows Pat and Cat to post photos and share information on their activities in the SPRNCA. **Ted** will provide their contact information to Jim Mahoney and to John Rose and contact **Ginny Bealer** to see if she is interested in serving as the FSPR lead for this initiative. **Ted** will email Robert Weissler to discuss creating a blog. We will keep Pat and Cat informed of our activities including inviting them to attend the April Docent Training program and to participate in the 2009 River Monitoring Survey in June.
6. Treasurer's Report (**Jann**)
 - December was a profitable month as a result of stronger than expected sales, a \$500.00 grant from the Cochise Community Foundation, and a very generous donation of \$6,000.00 earmarked for the Point of Sales project for the FSH and SPH bookstores.
 - January sales have been weaker but we expect to see sales pick up in February.

7. President's Report (**Ted**)

a. FSPR has joined "Be Outdoors Arizona (BOAz.)" **John** will contact Jeff Williamson and serve as the FSPR POC with this program. **John** will also contact AZ Fish & Game to discuss our involvement in a F&G program to attract young people to the outdoors.

b. We have also joined (probably only for one year) the "Museum Store /Gift Association." This will allow us to go to their convention (held in Phoenix this year) for free. This convention will offer Laura Mackin a chance to find new products and vendors, as well as gain specialized information on running, advertising, and promoting our bookstores/shops.

c. We have several new fossils at the SPH courtesy of Everett Lindsay and the Arizona State Museum. During subsequent discussions, Jim approved the FSPR making a replica (from the BLM replica) of the shaft straightening tool.

d. We now have a portable DVD player at SPH to be used to continuously play our SPRNCA DVDs.

e. The FSPR received a large donation specifically earmarked from the anonymous donor for a Point of Sales (POS) system for our bookstores. This has been on our "wish list" for several years. **Dutch** agreed to act as the lead on this project since he has already done a great deal of research. This funding should be sufficient to allow us to establish the POS systems at both the SPH and FSH.

8. BUREAU OF LAND MANAGEMENT REPORT (BLM)

a. What special support would BLM like from us this year? **Mark** will review BLM's list of '09 projects and provide the FSPR with his wish list. Our budget projects \$2K available for BLM in FY09.

c. Status of solar system at San Pedro House. The system appears to be working properly, but **Mark** will look into the possibility of adding an additional storage battery.

d. Status of "Business" Friends proposal. This was referred to the BLM lawyers several months ago. Tom emailed Ted earlier in the week that our request is now under consideration at BLM headquarters.

e. Status of FSPR request for permission to use scenes of two Indian dwellings that run 8.2 seconds in length that are currently in the SPRNCA video. We cannot sell this video until this permission is granted. **Mark** will also look into this for us.

f. **Mark** requested a copy of the FSPR 2008 Annual Report. **Ted** agreed to provide that to him. A copy of our 2008 budget was provided to **Mark** during the meeting.

g. **Ted** asked that two additional items be added to the FSPR wish list. These items were adding gutters on the back side of the SPH and trimming of the cottonwood overhanging the SPH. **Mark** agreed to look into these.

h. If the FSPR wish to have our pot shards looked at, Amy Sobiech, the Tucson Field Office archeologist is the appropriate person to contact.

i. **Dutch** asked BLM to review the regulations governing the FSPR ability to sell meals during the IMBD event. **Jim** will look into this.

j. Dutch requested that BLM prepare a written set of SPH site host instructions. This would make it easier for the FSPR to understand specifically where the site host's responsibilities end and the "Friends" begin. **Mark** will discuss this with his staff.

k. Mark requested that we forward our monthly articles to Jim, Mark, and Diane Drobka for review until the Tucson FO hires a new public affairs rep. **Dutch** agreed to do so.

9. PROGRAM REPORTS

a. Docent Program (**Chris**)

- Chris has started to develop a training plan and schedule for our April docent training program. Mark plans to have the SCA's attend along with him. Pat and Cat would also like to be invited. Mark asked that we coordinate with him for his staff's support for this training.
- Anne Graf reminded the BOD of the SAVE meeting planned for Thurs.

b. Education Program (**John**)

- Ginny Bealer will coordinate with TNC to determine how we can support next summer's nature camp program.
- A group of retired local school teachers, led by Roger Tebor, is coordinating with the FSPR for a guided walk along the river on 12 February. **Teresa** agreed to help John find a docent or two to assist him with this walk.

c. Equestrian Program (**Nancy/Ted**)

- The January equestrian event at the SPH was very well supported and attended. Nancy split the ride into 3 smaller groups, each led by a guide.

d. Maintenance Program (**Vacant**)

- The Daughter's of the American Revolution (DAR) are doing a wonderful job maintaining the wildlife landscape in front of the SPH. The FSPR should look into how they can recognize the DAR for their efforts. **Ted** will discuss this with **Chris** upon her return.

10. COMMITTEE REPORTS

a. Membership Committee (**Vacant**)

- The FSPR needs to identify someone to assume responsibility for this function.

b. Education Committee (**John**)

- No change.

c. Outreach Committee (**Ted**)

- **Ted** will be attending the T-Break meeting of natural history related non-profit and AZ governmental organizations in Tucson, on 5 February. **Ted** will coordinate with Trish to see if he can obtain an invitation for Brian to attend, as well.

11. OLD BUSINESS

a. DVD program (**Mike**) Mike discussed several issues related to the DVD program.

- Hastings has requested that we wrap our DVDs in cellophane before they will offer them for sale. **Dutch** will check with Staples to see if we can purchase see-thru envelopes.
- BLM wants to run our DVDs in a loop on a small laptop on their receptionist's desk. **Jim** is going to look into purchasing the laptop and the **Mike** will provide him with the DVDs.
- **Mike** will email Laura to ask her advice on identifying a distributor for our DVDs.
- Mike has suggested that we place the DVDs we wish to offer for sale, directly adjacent to the DVD playing in the docent room. **Dutch** said he would make this change after reviewing with Chris and Ted White.

b. Community Xeriscape (**Ted**)

- Ted and Sarah have completed a final draft of the CX booklet. The booklet will be approximately 20 pages in length. Ted will use most of the remaining grant funding to pay for the production of these booklets. **Ted** will provide a copy to Jim for his review and comment.
- Rob Call will conduct a pruning demonstration at the SPH in Feb. **Ted** will notify Jim once a date for this demo is established.
- **Ted** would like to attend the first day of the CCMGA conference on 12 February. He will coordinate this with **Chris** upon her return.
- Dutch requested that we produce a one page handout on the CX that can be offered free to the public. **Ted** agreed to do this upon completion of the booklet.

c. 2010 Calendar (**Gary/Ted**) Ted spoke with Gary after the BOD meeting. Gary does wish to serve as the POC this year for the development of our 2010 calendar.

d. Cultural Docent Program (**Ron**) Ron stated that we have a full class for this program (14 students). Brian asked that we keep Amy informed of our program. **Ron** will email her and invite her participation/comment.

e. FSPR History (**Gary/Ted**) Gary dropped off a proof of the history for review. **Dutch** agreed to perform the review and return the document to Gary.

f. Review of 2009 calendar (**Chris**) The only change was a correction of the dates for the CCMGA conference to 12 & 13 February.

g. IMBD (**Dutch**) Planning is just beginning on this event scheduled for 9 May this year. **Dutch** will coordinate with **Jim** for use of the banners this year.

h. February Newsletter (**Chris**) Ted informed the BOD members that input was due to Chris NLT 31 January. **Mark** will provide Chris with his bio for the newsletter.

12. NEW BUSINESS

a. Wish List (**Chris**). The BOD and BLM reviewed the wish list and added SPH gutters and tree trimming to the list. The propane heater for the SPH can be removed from the list.

b. Sierra Vista Tourism. Ted reiterated the request by Erika Breckel for the FSPR to provide a representative to the SV Tourism Commission. They must be SV residents.

13. ADJOURN at 2025.

14. The February BOD meeting will be held on February 10th.